

**2023 Short Course Itinerary**  
SDBII Wisconsin Value-Added Dairy Experiential Learning Course

**Sunday October 1, 2023**

**Fly into Dane County Regional Airport (MSN). The hotel has a shuttle service \* for \$15 per person.**

**\*STAYBRIDGE SUITES MADISON - FITCHBURG**  
**2916 Hardrock Rd, Fitchburg, WI 53719**

- Included is a Complimentary Breakfast - daily, hot, fresh breakfast is included in your stay with healthy options, daily specials and plenty of variety for our long-term guests 6:30 AM - 9:30 a.m.
- And Social Hour- free appetizers and drinks 5:30 PM - 7:00 PM Monday, Tuesday, and Wednesday.

**Monday October 2, 2023**

Complimentary Breakfast -6:30 a.m. - 8:30 a.m.

Welcome Orientation\* - Monday Morning **8:30 a.m. Fitchburg Chamber**

9 a.m. Bus Depart for **Campus Dairy Farm**

9:30 a.m. - 11 a.m. Campus Dairy Farm

11:15 - 12:30 p.m. Lunch on **UW Madison Campus** (Union South/ Babcock Creamery)

1-4 p.m. **Center for Dairy Research**

4-6 p.m. Explore Madison; State Street, Capitol, Museums, etc. (Bus from Linden to Capitol)

**4:40 p.m. Option to take others back to hotel for down time, swimming, and social opportunity.**

5:30 p.m. -7 p.m. Social Hour- free appetizers and drinks hotel

Dinner on own - bus returning to the hotel at 6:30 p.m. (Sunset is 6:37 p.m.)

6:30 - 7 p.m. STAYBRIDGE SUITES MADISON - FITCHBURG

**Tuesday October 3, 2023**

Complimentary Breakfast -6:30 a.m.- 7 a.m.

Bus departs at 7:10 a.m. travels 20 minutes to Alliant Energy Center

7:30 a.m. Arrive World Dairy Expo

8 a.m. - 11:30 p.m. **World Dairy Expo** Dairy Symposium: Dairy Business Innovation Initiatives (The Tanbark)

11:30 a.m. - 12:30 p.m. Lunch at World Dairy Expo

12:30 p.m. Bus Departs Alliant Energy Center - travel 18 miles 21 -26 minutes to Hinchley's

1-3 p.m. [Hinchley's Dairy Farm\\*](#) Dairy Tour/Educational Experience

[Hinchley's Dairy Farm Tours Website](#)

[Hinchley's Facebook Page](#)

3:15 - 3:30 p.m. Travel 4 miles to Schuster's Farm

3:30 p.m. - 7:30 p.m. [Schuster's Farm](#) ( [website](#) / [Facebook](#) ) (brat, Italian sausage, hot dog, etc).

Dinner (brat, Italian sausage, hot dog,) Corn Maze, Haunt, Farm Tour, and Bonfire

7:30 - 8p.m Travel back to Hotel (20 mile drive)

8 p.m. Hotel STAYBRIDGE SUITES MADISON - FITCHBURG

### **Wednesday October 4, 2023**

Complimentary Breakfast -6:30 a.m. - 7:30 a.m.

7:45 a.m. Depart Hotel travel to Crave Brother's Farm

9 a.m. - 11 a.m. **Tour Crave Brother's Cheese**

11-11:30 am Travel to Sassy Cow Creamery

11:30 - 12:45 Lunch at Sassy Cow Creamery Farmhouse\*

1 p.m. - 2:30 pm [Sassy Cow Creamery /Farm Tour \(tour, lunch, Q & A\)](#)

3:30 p.m. Arrive STAYBRIDGE SUITES MADISON - FITCHBURG

5:30 p.m. -6:15 p.m. Social Hour- free appetizers and drinks hotel

6:30 p.m. Dinner on own or as a group at Quivey's Grove; 5-minute walk (Participants will be responsible for paying their own bill)

### **Thursday, October 5, 2023**

Complimentary Breakfast -6:30 a.m. - 7:30 a.m.

7:30 a.m. Bus Departs **Kelley's Farmstead\***

9 a.m. Arrive Kelley's Farmstead\* -

9 a.m. - 10 a.m. Farm Tour Farm

10 - 11 a.m. Tour **Kelley's Country Creamery\*** - Purchase Ice Cream

**Tour & choice of ice cream Educational Experience**

11 a.m. Depart - Travel 19 miles / 24 minutes to LaClare Family Creamery

11:30 a.m. [LaClare Family Creamery](#)

11:30 a.m. - 12:30 p.m. Tour

12:30 p.m. - 1:30 p.m. Lunch at LaClare Family Creamery

2 p.m. Travel back to Four Winds Farm

3:30 p.m. to [Four Winds Farm](#)

3-4:30 p.m. **Tour Four Winds Farm**

4:30-6 p.m. Pizza on the Farm

6:30 p.m. Bus returns to STAYBRIDGE SUITES MADISON - FITCHBURG